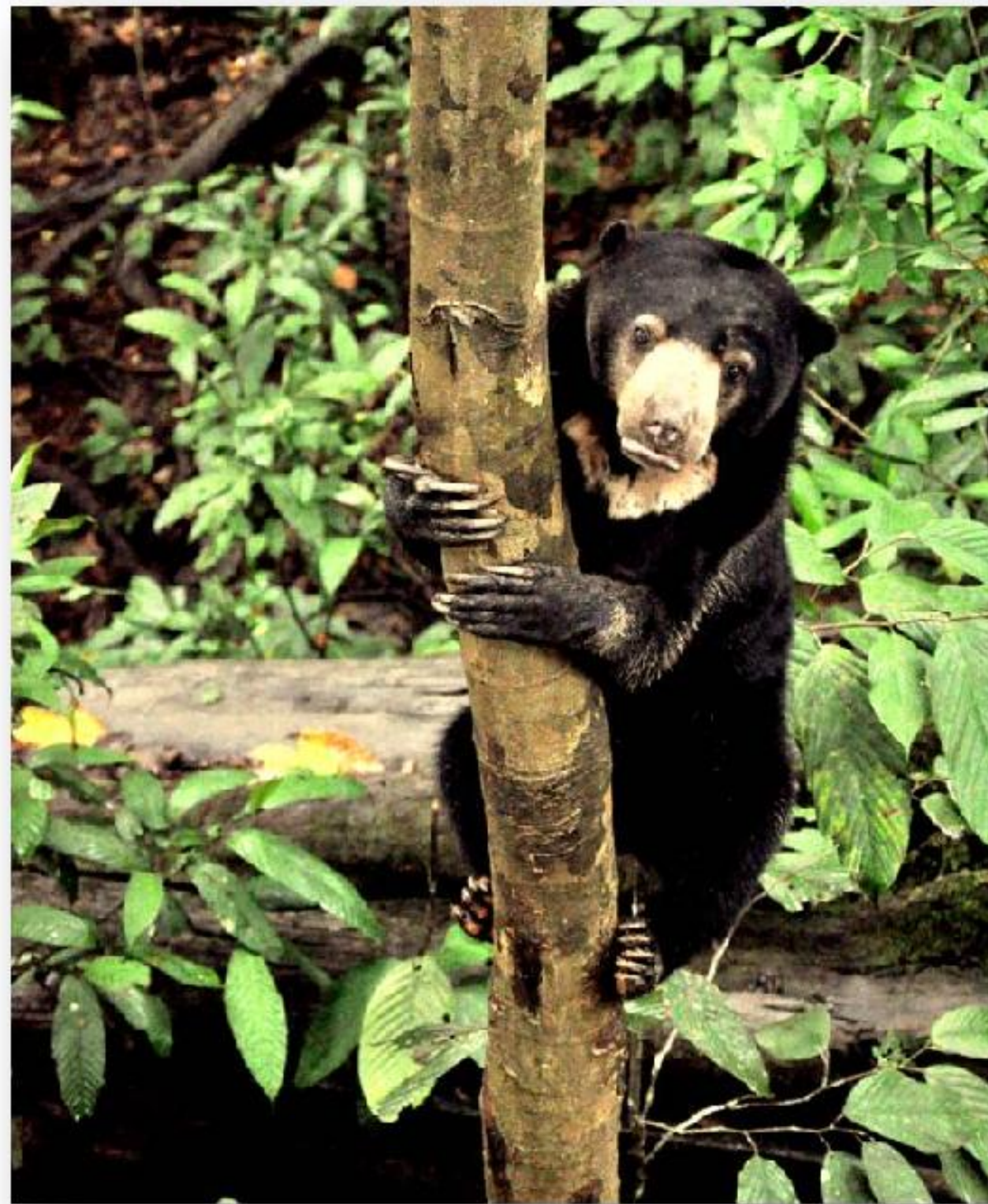


BORNEAN SUN BEAR CONSERVATION CENTRE



ANNUAL REPORT - 2012



BORNEAN SUN BEAR CONSERVATION CENTRE
PPM 219, Elopura, 90000 Sandakan, Sabah, Malaysia
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Other Corporate Initiatives

Facebook Fundraiser

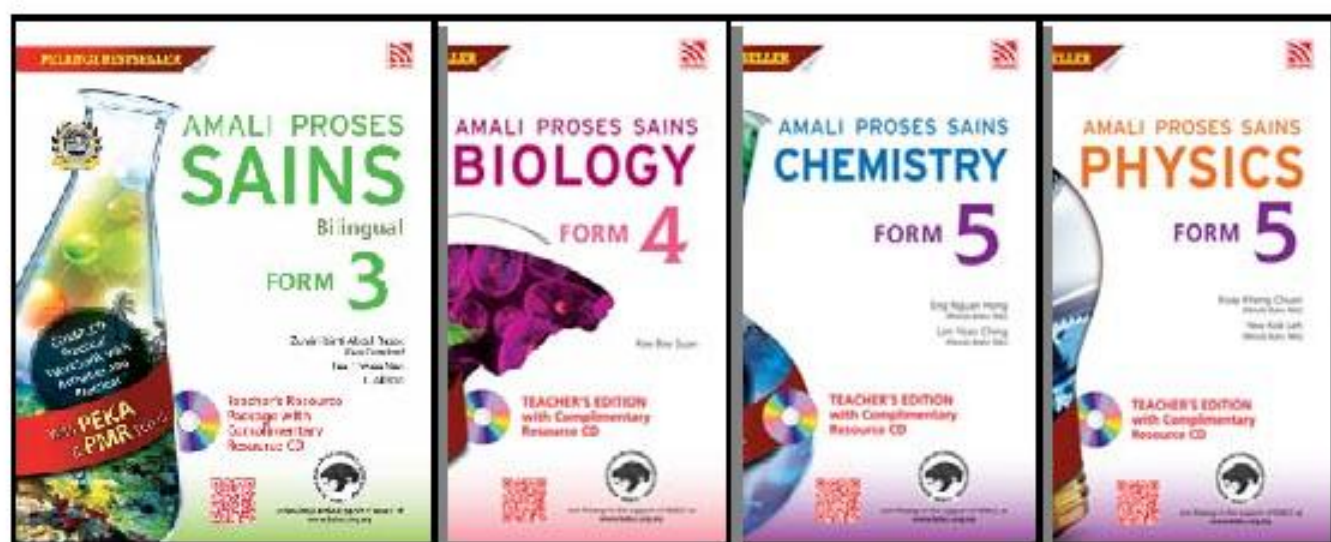
Fundraising efforts were also made through Facebook.com where Facebook users could support BSBCC by purchasing “KISSED BY A SUN BEAR” bracelets for USD5 and other sun bear themed items which were donated by volunteers across the world. The Facebook fundraising also featured games for users to participate in and win prizes. The online event from May to June 2012 raised a total of USD4,800.

Giselle shoes

Brazil footwear label Ipanema roped in international model Gisele Bundchen to be the model for a new line of sandals. Made from recyclable materials, for every pair sold between 1st March to 30th June 2012, RM3 was donated to BSBCC. This win-win link-up was initiated by Matthias Gelber, also known as the “Greenest Man on Earth”.

Pelangi Funding

Penerbitan Pelangi Sdn Bhd (Pelangi Publisher Ltd. Co.), a publishing company based in Kuala Lumpur, was determined to help BSBCC and to raise awareness of sun bears and BSBCC among the secondary schools students in Malaysia. The company produced 300,000 copies of science reference books for Malaysian schools with BSBCC's logo and website printed on the books' covers. In addition, Pelangi Publisher also donated RM10,000 to support BSBCC as part of their Corporate Social Responsibility (CSR) project.



Book covers of the science books printed with BSBCC's logo and website.

Donations in kind

BSBCC was grateful to receive several donations in kind during 2012 from different organizations and individuals.



Clockwise from left: Rubber toys from Oakland Zoo, Hessian sacks from APE Malaysia, Dog Milk Replacer 10 tubes (2kg) from Petlife International & Nikon Lens 55mm – 300mm from Nikon Sdn Bhd.

ACKNOWLEDGEMENTS

We would like to take this opportunity to acknowledge and thank all of the organizations and individuals who donated funds and/or materials to the BSBCC or supported us in many ways during 2012.

Special thanks to Yayasan Sime Darby for awarding funding to BSBCC to run our daily operations as well as construction projects in 2012.

We would also like to thank all of our volunteer groups and individual volunteers for their donations of time, energy, ideas and materials as well as care for the existing bears on site. Your commitment to the cause of the bears is invaluable and we appreciate all you have done for the bears.

We are grateful to the Ministry of Tourism Malaysia, Sabah State Ministry of Tourism, Culture and Environment, Sabah Wildlife Department and Wildlife Rescue Unit, Sabah Forestry Department, Datuk Dr. Laurentius Ambu, Datuk Sam Mannan, Augustine Tuuga, Fred Kugan, Dr Sen Nathan, Dr Symphorosa Sipangkui, Dr Diana Ramirez, Jumrafiyah Abdul Sukor, Sylvia Alsisto, Elis Tambing, Heidi Henry, Dr Nigel Hicks, Dr Loretta Francia, Dr Benoit Goossens, Pn Yatela Zainal Abidin, Arifah Sharifuddin, Muhammad Hafizzudin, Sime Darby Foundation, Caroline Gabel and Shared Earth Foundation, Nancy Abraham and Alexandra Abraham Foundation, Susan Wallace and Woodtiger Fund, Cleveland Zoo, Disney Conservation Fund, Columbus Zoological Society Association, Wildlife Conservation Network, Cheryl Grunbock and Martin King Foundation, East Bay Zoological Society, IFAW, Wild4Ever, Woodland Park Zoo Society, SeaWorld and Busch Garden, American Association of Zookeepers, Aves France, Network for Good, Wildlife Direct, Ian Hall and Arkitrek, Raleigh International Trust, Way Out Experience Sdn Bhd, Crystal Schalmo of San Diego Zoo, IJM, Pelangi Publishing Sdn. Bhd., APE Malaysia, Outlook Expeditions, IAPWA, Nikon (M) Sdn Bhd., Petlife International, Irene Chong, Cede Prudente, Robert Ong, Chris Bray, Marc Anderson, Peter Yuen, Adeline Choy, Poh Swee Hiang, Anthony Lamb, Alex Lamb, Anthea Phillips, Irin Putri, TV3, RTM, Wildhoop Production, Howard Jackson, Audrey Low, Animals Asia Foundation, Moon Bear Rescue Centre, Amir Yussof, Anton Ngui, Nak Hotel, Sabah Society, Eleanor Wong and all the many individuals, donors and volunteers. This project would not be possible without their generous supports and helps.

Appendix IV: List of group visits to BSBCC in 2012

Date	School	No. PAX	Activity
21 st Feb	ISS International School Singapore	40	Educational tour & hands on activity
16 th Apr	International School of Kuala Lumpur	16	Educational tour & hands on activity
23 rd Apr	University of Toronto	25	Educational tour
5 th May	Universiti Malaysia Sabah	44	Educational tour
13 th Jun	Miami University	21	Educational tour
24 th Jun	Miami University	21	Educational tour
9 th Aug	Anglo Chinese School Independent (ACSI), Singapore.	25	Educational tour & hands on activity
18 th Aug	Danau Girang Field Centre Field Course Participants	12	Educational tour
6 th Sep	Malaysia Japanese Association	15	Educational tour
1 st Oct	Nanyang Technological University, Singapore	12	Educational tour
16 th Oct	SRJK (C) Chi Hwa, Sandakan	253	Educational tour
23 rd Oct	SK St. Gabriel, Sandakan	42	Educational tour & hands on activity
23 rd Oct	American International School of Hong Kong	28	Educational tour & hands on activity
8 th Dec	Deakin University Australia	17	Educational tour
9 th Dec	Sandakan Tzu Chi Buddhist Merit Society	64	Educational tour & hands on activity